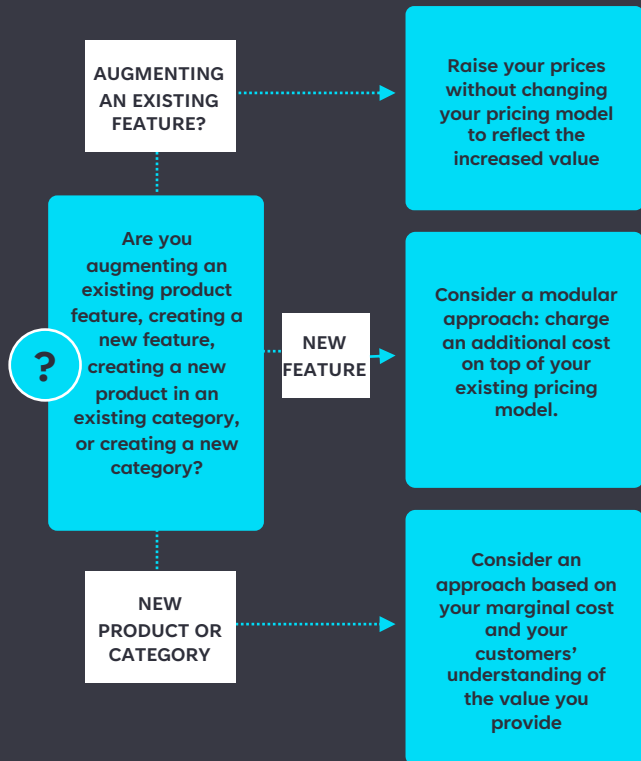


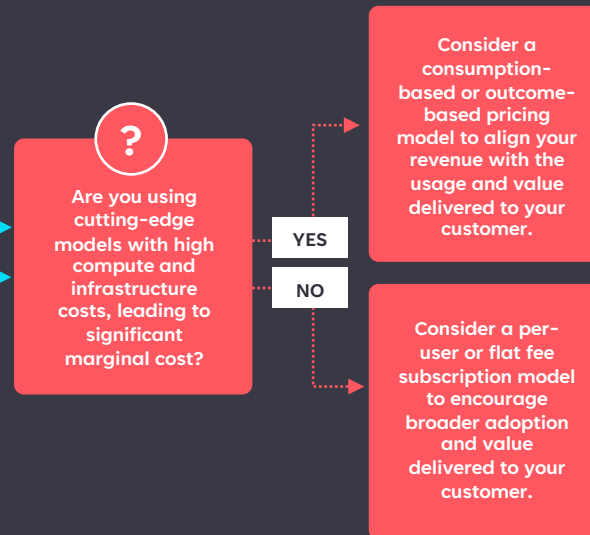
# GenAI pricing framework



## Where are you on the innovation curve?



## What's your marginal cost?



## Is the value well understood?

